AADPRT

ANNUAL MEETING
February 28 – March 4, 2027
Gaylord Opryland Resort & Convention Center
Nashville, TN

Sponsor & Exhibitor Opportunities



Nashville, TN | February 28 - March 4, 2027

Gaylord Opryland Resort and Convention Center



AADPRT
ANNUAL MEETING
Nashville, TN
FEBRUARY 28 – MARCH 4, 2027
Harmony & Humanity:
CENTERING CREATIVITY AND GENERATIVITY
IN EDUCATION LEADERSHIP

Event Details

Core meeting and audience information

- February 28 - March 4, 2027
- Exhibit days: March 1-3, 2027
- Gaylord Opryland Resort, Nashville



Attendance

- 700+ program directors/assoc. program directors/chairs
- 200+ program administrators (coordinators)
- 90+ residents/fellows

Exhibit and sponsorship opportunities

Driving traffic

AADPRT will supply prizes to incentivize attendees to engage with sponsors and exhibitors. AADPRT will provide sponsors and exhibitors with raffle tickets that attendees earn when speaking with sponsors and exhibitors. Attendees then place tickets in their choice of prize boxes placed at sponsor tables. Prize drawings will occur throughout the week.





Savvy sponsorship

This is your chance to engage with attendees at social events. Explore beyond the traditional welcome reception and see the exclusive sponsor opportunities like the Stories Behind the Songs event and Resident After Hours, among others. Read on!



Exhibitors

Exhibitor tiers and rates

Preferred

Corporate | $3,500

- Preferred exhibit table location
- Two staff persons
- Two tickets to the Welcome Reception
- Non-profit/AADPRT members | $3,000

Standard

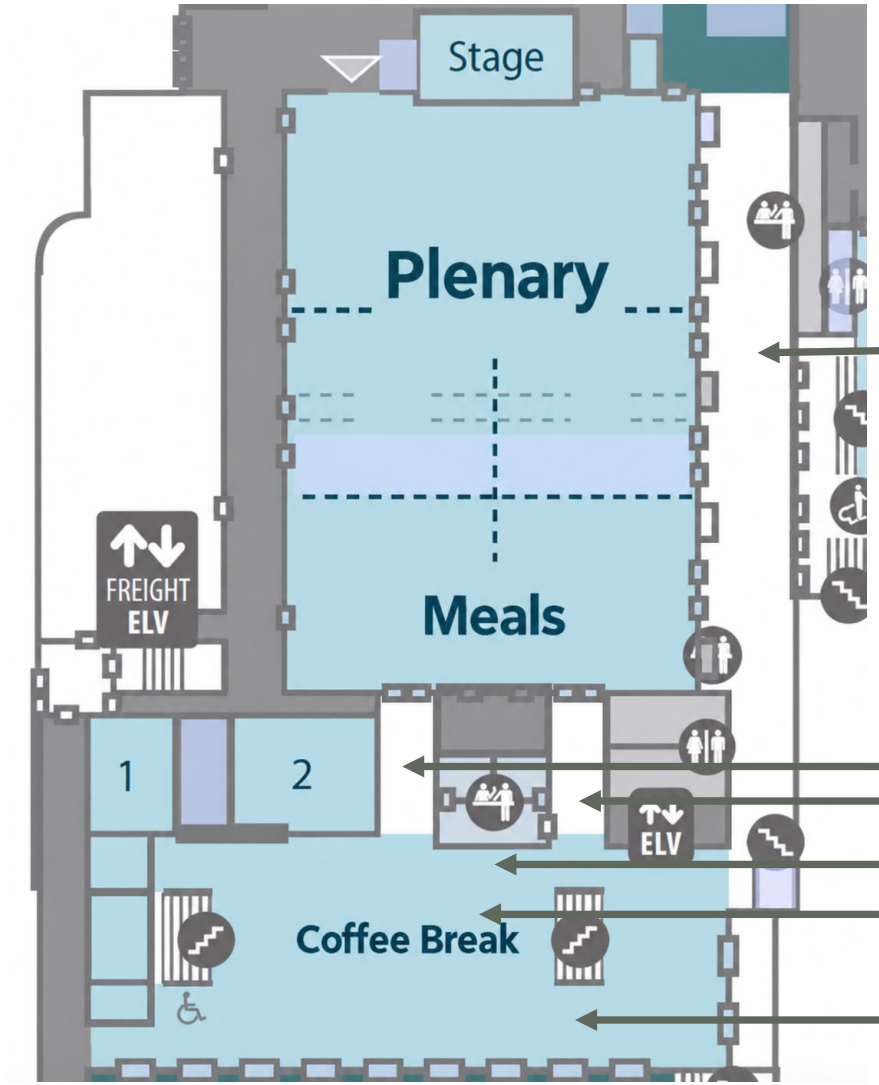
Corporate | $3,000

- Two staff persons
- Non-profit/AADPRT members | $2,500



Floor plan

Sponsor tables, plenaries, AADPRT meeting registration



Exhibitor Tables

Meal entrances/exits

Registration

Sponsor Tables

Preferred Exhibitor Tables

Savvy sponsorship opportunities

Take your visibility to a whole new level

Sponsor support is integrated into the conference in multiple ways to showcase your company, delivering a message of commitment and support all while providing a greater return on your investment.



AADPRT members take 10% off sponsor opportunity rates.



Savvy sponsorship opportunities

Stories Behind the Songs

Authentic Nashville-style songwriter experience with pre-reception

Inspired by AADPRT's 2027 theme, *Harmony & Humanity: Centering Creativity and Generativity in Education and Leadership*, this signature evening experience will bring attendees together for an intimate Nashville-style songwriters round.

Accomplished Nashville songwriters will perform original music and share the stories behind their songs – offering a compelling exploration of creativity, connection, perseverance and the process of transforming ideas into something meaningful.

Guests will enjoy hors d'oeuvres and a hosted beverages* while connecting with colleagues before settling in for an authentic Nashville experience created exclusively for the AADPRT community.

**Catering costs reflected in sponsorship cost.*

Exclusive Presenting Sponsor

$20,000

Date | Time

Tuesday, 3/2, 5:00–6:30 p.m.

Anticipated attendance

All 1,000+ attendees invited. High attendance expected for this unique experience.

Availability

One exclusive presenting sponsor

Submit request

tinyurl.com/aadprt-exhibitor-sponsor

Stories Behind the Songs

Sponsorship objectives

- Align with creativity, human connection and innovative leadership in psychiatric education.
- Support a meaningful shared experience designed to strengthen relationships within the AADPRT community.
- Provide prominent brand recognition in a unique and engaging environment without disrupting the authenticity of the experience.
- Demonstrate commitment to the people shaping the future of psychiatry education and training.





Stories Behind the Songs

Exclusive Presenting Sponsor benefits

- Exclusive designation as the Presenting Sponsor of Stories Behind the Songs
- Sponsor name incorporated into the event title: "Stories Behind the Songs, presented by [Sponsor Name]"
- Prominent logo recognition on event signage, meeting materials and the Annual Meeting app
- Sponsor recognition in advance event promotion and attendee communications
- Recognition on beverage tickets and reception menu signage
- Two tickets to the Welcome Reception
- Verbal acknowledgment during the event welcome and closing
- Opportunity for one sponsor representative to offer brief welcome remarks of up to 90 seconds during the pre-reception, developed in collaboration with AADPRT
- Preferred sponsor display table in the reception arrival area
- Reserved event seating for up to three sponsor representatives
- Opportunity for sponsor representatives to meet the featured songwriters*
- Sponsor exhibit table location for the duration of the Annual Meeting with a raffle prize box
- Recognition in post-meeting communications to attendees
- Access to select professional event photographs for the sponsor's internal or social-media use, subject to AADPRT approval
- First opportunity to renew the sponsorship for the following year

*With consent of performer.



Savvy sponsorship opportunities

Rookie Reception

Welcoming first-time attendees and newly appointed academic leaders

The Rookie Reception welcomes first-time attendees who are new psychiatry program directors or recently appointed academic leaders. It provides an inviting introduction to the AADPRT community while connecting emerging leaders with experienced colleagues and valuable professional resources.

Rookie Reception Partners demonstrate their commitment to developing the next generation of psychiatric education leaders and helping new attendees establish lasting professional connections.

Three opportunities available

$5,000

Date | Time

5:00–6:00 p.m.

Anticipated attendance

125+ psychiatry program directors who are first-time attendees plus current AADPRT leadership

Availability

Three opportunities

Submit request

tinyurl.com/aadprt-exhibitor-sponsor

Rookie Reception

Sponsorship objectives

- Connect directly with the next generation of psychiatry residency leaders plus AADPRT board members
- Demonstrate a commitment to education, mentorship, and workforce development
- Build brand visibility with a niche audience of influential professionals
- Cultivate long-term relationships with decision-makers in academic psychiatry



Rookie Reception

Sponsor benefits

- Logo recognition as a Rookie Reception sponsor on Annual Meeting signage and materials
- One sponsor exhibitor table for duration of Annual Meeting
- Logo recognition in post-event communication to attendees
- Two tickets to the Welcome Reception
- Logo on reception napkins and beverage tickets
- Verbal acknowledgment during the event welcome remarks
- Sponsor display table for materials or giveaways at reception
- One complimentary reception ticket



Savvy sponsorship opportunities

Program Administrator Connection Partner

Celebrating and connecting psychiatry residency administrators

Program Administrators are essential leaders within psychiatry residency and fellowship education. They manage complex programs, support learners and faculty, preserve institutional knowledge and frequently serve as the connective thread holding an educational community together.

The Program Administrator Connection Partner supports purposeful opportunities for these professionals to meet, exchange ideas, and establish relationships that continue beyond the Annual Meeting.

The sponsorship includes the Program Administrator Welcome Reception as well as additional connection opportunities incorporated into the administrator experience.

Exclusive Presenting Sponsor

$7,500

Date | Time

Duration of Annual Meeting

Anticipated attendance

200+ Program Administrator members

Availability

One exclusive presenting sponsor

Submit request

tinyurl.com/aadprt-exhibitor-sponsor

Program Administrator Connection Partner

Sponsorship objectives

- Engage with key administrative leaders in psychiatry residency and fellowship programs at their welcome reception and throughout the week
- Build awareness of products, tools, and services that support education management, wellness, scheduling, compliance, and communication
- Demonstrate a commitment to medical education excellence and workforce development
- Network in a relaxed, high-impact setting that encourages lasting professional relationships



Program Administrator Connection Partner

Sponsor benefits

- Exclusive designation as the AADPRT Program Administrator Connection Partner and Program Administrator Award supporter
- Sponsor exhibit table placement for the duration of the Annual Meeting
- Name inclusion in the welcome reception title: *"Program Administrator Welcome Reception supported by [Sponsor Name]"*
- Two tickets to the Welcome Reception
- Opportunity for one representative to offer remarks at the PA Welcome Reception of up to 90 seconds, developed in collaboration with AADPRT
- Two sponsor representatives invited to attend the welcome reception
- Name inclusion in Program Administrator award title: *"Lucille Fusaro Meinsler Program Administrator Award presented by [Sponsor Name]"*
- Logo recognition on administrator-focused meeting materials, signage and Annual Meeting app
- Recognition in pre-meeting communications to registered program administrators
- Verbal acknowledgment during selected program administrator activities
- Recognition in post-meeting communications
- First opportunity to renew the sponsorship for the following year



Savvy sponsorship opportunities

Resident After Hours

Strong visibility among un-and-coming psychiatrists

Resident After Hours provides psychiatry residents and fellows with a relaxed setting to meet peers from across the country, develop professional relationships and become more deeply connected to the AADPRT community.

Away from the formality of educational sessions, residents can exchange experiences, discuss their interests, and enjoy an evening with colleagues who share their commitment to the future of psychiatry. Beer, wine, nonalcoholic beverages, and heavy hors d'oeuvres will be provided*.

**Catering costs already reflected in sponsorship cost.*

Exclusive Sponsor

$10,750

Date | Time

Wednesday, 3/3, 5:00–6:30 pm

Anticipated attendance

75+ residents and fellows

Availability

One exclusive presenting sponsor

Submit request

tinyurl.com/aadprt-exhibitor-sponsor

Resident After Hours

Sponsorship objectives

- Connect directly with the next generation of psychiatrists
- Demonstrate a commitment to education, mentorship, and workforce development
- Build brand visibility with a niche audience of influential professionals
- Cultivate long-term relationships with psychiatric physicians



Resident After Hours

Sponsor benefits

- Name inclusion in reception event title (“Resident After Hours presented by [Sponsor Name]”)
- Logo recognition as Resident After Hours Sponsor on Annual Meeting signage and materials (includes event app)
- One sponsor exhibit table for duration of Annual Meeting
- Two tickets to the Welcome Reception
- 2-minute welcome remarks during the reception
- Sponsor exhibit table for materials or giveaways at reception
- Two complimentary reception passes
- Branded signage at reception entrance and on reception tables
- Logo recognition in post-event communication to attendees
- Mention of event during previous day’s Resident Caucus



Savvy sponsorship opportunities

Resident Meeting & Mixer

Exclusive

Prime opportunity to interact with resident awardees and other Annual Meeting resident attendees gathered to network and relax. Beer/wine and hors d'oeuvres included*.

**Catering costs already reflected in sponsorship cost.*

Exclusive Sponsor

$10,750

Date | Time

Monday, 3/1, 4:00–5:15 pm

Anticipated attendance

75+ residents and fellows

Availability

One exclusive presenting sponsor

Submit request

tinyurl.com/aadprt-exhibitor-sponsor

Resident Meeting & Mixer

Sponsorship objectives

- Connect directly with the next generation of psychiatry residency leaders.
- Demonstrate a commitment to education, mentorship, and workforce development
- Build brand visibility with a niche audience of influential professionals
- Cultivate long-term relationships with decision-makers in academic psychiatry



Resident Meeting & Mixer

Sponsor benefits

- Name inclusion in event title (“Resident Meeting & Mixer” presented by [Sponsor Name]”)
- Logo recognition as Resident Meeting & Mixer Sponsor on Annual Meeting signage and materials (includes event app)
- One sponsor exhibitor table for duration of Annual Meeting
- Two tickets to the Welcome Reception
- 2-minute welcome remarks during the event
- Sponsor exhibit table for materials or giveaways at event
- Two event passes
- Branded signage at event entrance and on event tables
- Logo recognition in post-event communication to attendees



Savvy sponsorship opportunities

Coffee & Conversation Sponsor

Strong visibility at the networking hubs

Coffee breaks are among the Annual Meeting's most active networking periods. Attendees reconnect with colleagues, continue conversations from educational sessions and visit with sponsors and exhibitors while enjoying a much-needed refreshment.

Coffee & Conversation Sponsors receive highly visible recognition throughout the break — including custom-branded coffee sleeves that place the sponsor's logo directly into attendees' hands.

Series Sponsor
$5,000

Single Break Sponsor
$2,000

Date | Time

Multiple breaks throughout event

Anticipated attendance

800+ meeting attendees

Availability

One exclusive presenting sponsor

Submit request

tinyurl.com/aadprt-exhibitor-sponsor

Coffee & Conversation Sponsor

Sponsorship objectives

- Enhance brand visibility during a high-traffic gathering opportunity
- Foster meaningful connections in an inviting atmosphere where attendees can network, exchange ideas, and strengthen professional relationships
- Demonstrate commitment to psychiatric education by aligning with AADPRT's mission of advancing excellence in psychiatric residency education and leadership
- Create positive brand associations by aligning with a valued attendee experience that encourages relaxation, refreshment, and informal engagement between educational sessions



Coffee & Conversation Sponsor

Sponsor benefits

Single Break Sponsor

- Sponsor name incorporated into the conference schedule listing: “Coffee & Conversation Break supported by [Sponsor Name]”
- Logo recognition on break-area signage and in the conference app
- Sponsor recognition on the meeting slide displayed immediately before the break
- Recognition in event app message sent to attendees
- Opportunity for one sponsor representative to engage with attendees in the break area
- Opportunity to purchase exhibit table for duration of Annual Meeting at 15% discount



Series Sponsor

The Series Sponsor receives all individual Coffee & Conversation Sponsor benefits during three designated breaks, providing repeated visibility and multiple opportunities to connect with attendees throughout the meeting, plus:

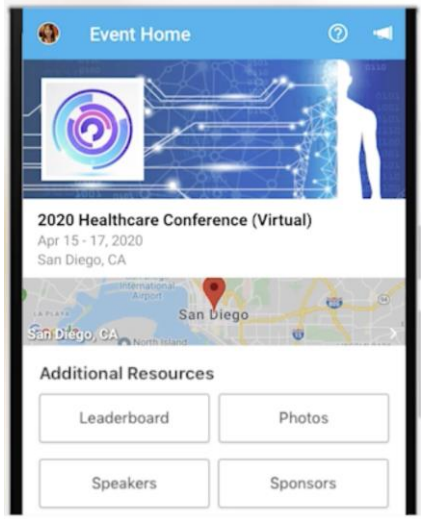
- Logo featured on custom coffee sleeves distributed during the sponsored break
- Recognition as a Coffee & Conversation Series Sponsor
- Two tickets to the Welcome Reception
- Priority selection of available coffee-break dates and times

Conference Mobile App Banner Ad - $1,750

10 available

The conference app is an attendee's source of all Annual Meeting info, including their personalized schedule. With a 92% attendee adoption rate, be sure your company isn't left out of this opportunity to include a banner ad that will be seen thousands of times all week!

- Ads appear on multiple app pages
- Ads rotate every few seconds
- Clicks drive traffic to your website



Submit request

tinyurl.com/aadprt-exhibitor-sponsor

Corporate Guidelines

Participation terms and contact information

- Organizers agree to provide benefits upon receipt of payment
- Organizers maintain sole right to make all decisions concerning content, style and focus of all materials produced for the 2027 AADPRT Annual Meeting
- In no instance will a refund be considered once a corporate investment has been made
- Participating companies will respect and abide by decisions and policies of organizers and hotel to ensure a safe environment for all
- Representatives found in violation of conference protocols will be asked to leave without refund
- Supporters must express interest in sponsorship or exhibit no later than January 15, 2027.



Confirm your sponsor or exhibitor participation

tinyurl.com/aadprt-exhibitor-sponsor

Questions or custom package?
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