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# 54<sup>th</sup> AADPRT Annual Meeting

## Sponsor/Exhibitor Opportunities - updated





# The Gaylord Palms Resort





# Event Details

- March 2 - 6, 2026
- **Exhibit days: March 3-5**
- Gaylord Palms Resort, Orlando
- Attendance:
  - 700+ program directors/assoc. program directors/chairs
  - 200+ program administrators (coordinators)
  - 90+ residents/fellows





# New for 2026!

- Raffle prizes: AADPRT will supply prizes to **incentivize attendees to engage with sponsors/exhibitors during coffee breaks and the Prelude Reception**. AADPRT will provide sponsors/exhibitors with raffle tickets. When an attendee talks with you, you provide a ticket. Attendees then place tickets in their choice of prize boxes placed at various exhibitor and sponsor tables. Prize drawings will occur throughout the week.
- Sponsor Opportunities: The chance to engage with attendees at social events is here. Explore beyond the traditional welcome reception and see the **newly added Prelude Reception and Resident After Hours** among others. Read on!



# Exhibitors

## Exhibitor tiers

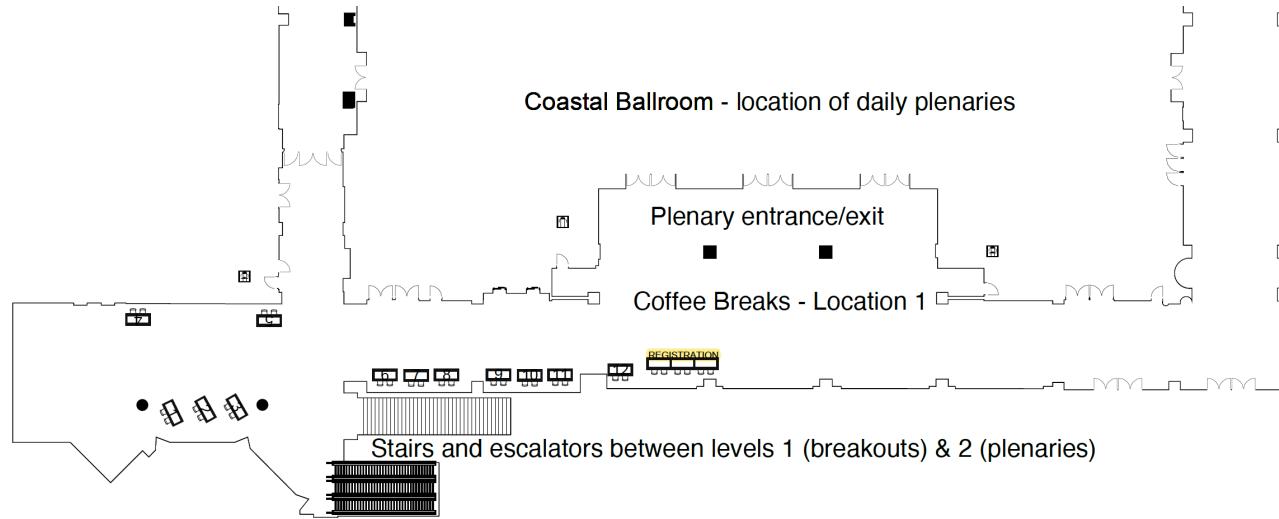
- Preferred: preferred exhibit table location on breakout level (two staff persons), dedicated cocktail table presence at Prelude Reception (one staff person)
  - Corporate | \$3,250
  - Non-profit/AADPRT members | \$2,850
- Standard: exhibit table on breakout level (two staff persons)
  - Corporate | \$2,750
  - Non-profit/AADPRT members | \$2,350





# Floor plans – Level 2

Sponsor tables, plenaries, AADPRT meeting registration – **only 6 tables remain**

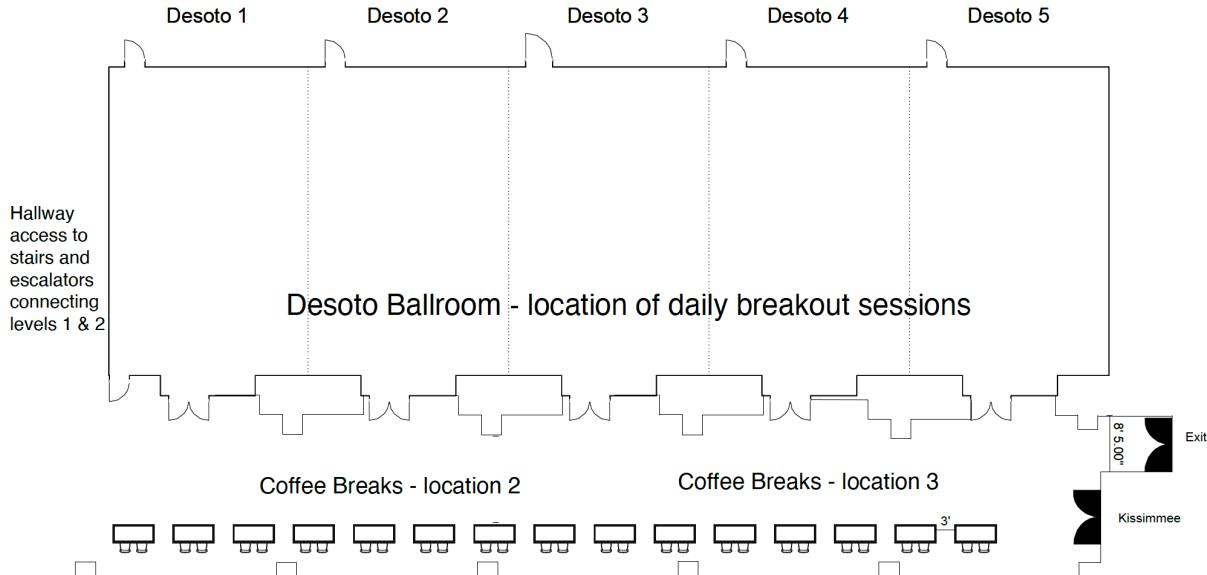


**Gaylord Palms - Convention Center - Level Two**  
Sponsor exhibit tables, plenaries, and AADPRT  
meeting registration



# Floor plans – Level 1

Preferred and standard exhibit tables, breakouts – **only 10 tables remain**



Gaylord Palms - Convention Center - Level One  
Preferred and standard exhibitor tables, breakout  
sessions



# Sponsors

Take your visibility to a whole new level. Sponsor support is integrated into the conference in multiple ways to showcase your company, delivering a message of commitment and support all while providing a greater return on your investment.

**AADPRT members take 10% off sponsor opportunity rates.**





# Rookie Reception

The Rookie Reception is a welcoming and engaging networking event designed for first-time attendees of the AADPRT Annual Meeting who are psychiatry program directors or newly appointed academic leaders in psychiatric education.



Taking place in “The Fort,” the enchanting focal point of the Gaylord Palms atrium, the Rookie Reception serves as a warm introduction to the professional community, connecting new directors with experienced mentors and providing sponsors a unique opportunity to align with leadership and the future of psychiatric education.

Sponsors play a key role in fostering leadership, supporting collaboration, and helping first-time attendees feel they belong to a thriving professional network.

**Date:** 3/2/2026

**Expected attendance:** 125+ psychiatry program directors who are first-time attendees



# Rookie Reception

## Sponsorship objectives:

- Connect directly with the next generation of psychiatry residency leaders
- Demonstrate a commitment to education, mentorship, and workforce development
- Build brand visibility with a **niche** audience of influential professionals
- Cultivate long-term relationships with **decision-makers** in academic psychiatry





# Rookie Reception

## Gold Sponsor – \$5,750

- Logo recognition as a Gold Rookie Reception Sponsor on all conference signage and materials
- One plenary-level exhibitor table for duration of conference
- Dedicated cocktail table presence at Prelude Reception
- Verbal acknowledgment during the event welcome remarks
- Sponsor display table for materials or giveaways at reception
- One complimentary reception pass
- Logo recognition in post-event communication to attendees

## Silver Sponsor – \$4,500 - **2 of 3 SOLD**

- Name recognition as Silver Rookie Reception Sponsor on conference signage and printed materials
- One plenary-level exhibitor table for duration of conference
- Dedicated cocktail table presence at Prelude Reception
- Verbal acknowledgment during the event welcome remarks
- Name recognition in post-event communication to attendees



# Program Coordinator Welcome Reception

Lively, welcoming event designed to celebrate and connect psychiatry residency coordinators from across the country.

Held on the first day on an outdoor terrace overlooking the beautiful resort hardscape, the reception provides an informal and engaging opportunity for coordinators to network, share experiences, and begin the conference with energy and camaraderie.

**Date:** 3/2/26

**Expected Attendance:** 125+ psychiatry residency and fellowship coordinators





# Program Coordinator Welcome Reception

## Sponsorship objectives:

- Engage with key administrative leaders in psychiatry residency and fellowship programs
- Build awareness of products, tools, and services that support education **management**, wellness, **scheduling**, compliance, and communication
- Demonstrate a commitment to medical education excellence and workforce development
- Network in a relaxed, high-impact setting that encourages lasting professional relationships





# Program Coordinator Welcome Reception

## Presenting Sponsor – \$10,000 (Exclusive)

- Name inclusion in reception event title (“Program Coordinator Welcome Reception presented by [Sponsor Name]”)
- Logo recognition as Program Coordinator Welcome Reception Sponsor on all conference signage and materials (includes event app)
- One plenary-level exhibitor table for duration of conference
- Dedicated cocktail table presence at Prelude Reception
- 2-minute welcome remarks during the reception
- Full-size sponsor exhibit table for materials or giveaways at reception
- Two complimentary reception passes
- Branded signage at reception entrance and on reception tables
- Logo recognition in post-event communication to attendees



# Program Coordinator Welcome Reception

## Gold Sponsor – \$5,750

- Logo recognition as a Gold Sponsor of the Program Coordinator Welcome Reception on all conference signage and materials
- One plenary-level exhibitor table for duration of conference
- Dedicated cocktail table presence at Prelude Reception
- Verbal acknowledgement during the reception program
- One complimentary reception pass
- Logo recognition in post-event communication to attendees

## Silver Sponsor – \$4,500

- Name recognition as Silver Program Coordinator Welcome Reception Sponsor on all conference signage and materials
- One plenary-level exhibitor table for duration of conference
- Dedicated cocktail table presence at Prelude Reception
- Verbal acknowledgment during the event welcome remarks
- Name recognition in post-event thank-you communications



# Inaugural Prelude Reception

Taking place in “The Fort,” the enchanting focal point of the Gaylord Palms atrium, this exclusive networking event will occur immediately prior to the Annual Meeting Welcome Reception that brings together program directors, residents/fellows, faculty, and key leaders from psychiatry training programs nationwide. The intimate Prelude Reception provides sponsors with an unparalleled opportunity to connect with decision-makers in psychiatric education, residency, and workforce development.

**Date:** 3/2/26

**Expected Attendance:** 200+ program directors, coordinators, and residents





# Prelude Reception

## Sponsorship objectives:

- Engage directly with psychiatry residency and fellowship program leadership
- Promote resources, technology, or services that support psychiatric education or workforce development
- Increase visibility and reputation among academic psychiatry stakeholders
- Demonstrate leadership and commitment to advancing mental health training





# Prelude Reception

## Presenting Sponsor - \$10,000 (Exclusive) - **SOLD**

- Name inclusion in reception event title ("Prelude Reception presented by [Sponsor Name]")
- Logo recognition as Prelude Reception Sponsor on all conference signage and materials (includes event app)
- One plenary-level exhibitor table for duration of conference
- Full-size sponsor exhibit table for materials or giveaways at reception
- 2-minute welcome remarks during the reception
- Two complimentary reception passes
- Branded signage at reception entrance and on reception tables
- Logo recognition in post-event communication to attendees



# Prelude Reception

## Gold Sponsor – \$5,750

- Logo recognition as a Gold Prelude Reception Sponsor on all conference signage and materials
- One plenary-level exhibitor table for duration of conference
- Preferred dedicated cocktail table presence at reception
- Verbal acknowledgement during the event welcome remarks
- Two complimentary reception passes
- Logo recognition in post-event communication to attendees

## Silver Sponsor – \$4,500

- Name recognition as Silver Prelude Reception Sponsor on all conference signage and materials
- One plenary-level exhibitor table for duration of conference
- Preferred dedicated cocktail table presence at reception
- Verbal acknowledgement during the event welcome remarks
- One complimentary reception pass
- Name recognition in post-event communication to attendees



# Inaugural Resident After Hours

## Exclusive - **SOLD**

Prime opportunity to interact with residents gathered to network and relax in the gorgeous Executive Center overlooking the lush Gaylord Palms atrium. Beer/wine and heavy hors d'oeuvres included. 75+ invited.

**Date:** 3/4/26, 4:30-6pm

**Expected attendance:** 75+ psychiatry residents





# Inaugural Rising Minds Honor Reception

## Exclusive - **SOLD**

Prime opportunity to interact with resident awardees and other annual meeting resident attendees gathered to network and relax at the gorgeous Gaylord Palms' Coquina Lawn fire pits. Beer/wine and heavy hors d'oeuvres included. 75+ invited.

**Date:** Thursday, 3/5/26, 5:00-6:30pm

**Expected attendance:** 75+ psychiatry residents





# Coffee Break Sponsorship - \$1,250

## 8 available, 1 sponsor per break

Who doesn't look forward to the conference coffee break? Show attendees you support their networking & refreshment needs.

- Includes signage throughout the break area
- Includes recognition in event app schedule
- Enhanced sponsorship: One-color logo on beverage napkins - + \$525 (not available after February 1)
- Support 2 breaks and get a 3rd one 50% off





# Branded Hand Sanitizer Pens - \$1,750 Exclusive

Get your gift in attendee's hands as soon as they check in! Plus, they'll use it all week and beyond!

- (1) one per registrant distributed at conference check-in
- One-color logo application
- Sponsorship not available after January 24



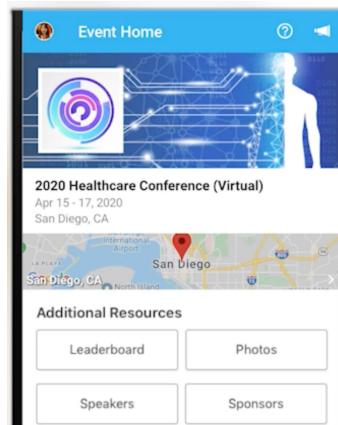


# Conference Mobile App Banner Ad - \$2,750

## 10 available

The conference app is an attendee's source of all Annual Meeting info, including their personalized schedule. With a **92% attendee adoption rate**, be sure your company isn't left out of this opportunity to include a banner ad that will be seen thousands of times all week!

- Ads appear on multiple app pages
- Ads rotate every few seconds
- Clicks drive traffic to your website



Platinum  
Sponsor

Google



# Corporate Guidelines

- Organizers agree to provide benefits upon receipt of payment
- Organizers maintain sole right to make all decisions concerning content, style and focus of all materials produced for the 2026 AADPRT Annual Meeting
- In no instance will a refund be considered once a corporate investment has been made
- Participating companies will respect and abide by decisions and policies of organizers and hotel to ensure a safe environment for all
- Representatives found in violation of conference protocols will be asked to leave without refund
- Supporters must express interest in sponsorship or exhibit no later than January 16, 2026.

To confirm your sponsor or exhibitor participation, [click here](#)

For questions, or to request a custom package, contact Sara at [exec@aadprt.org](mailto:exec@aadprt.org) or 317.407.1173